**Activity**

* No pattern.
* Bing.com returns different and better result.
* Bing.com gives a list of a good suggestion’s because it gives analyzing, structuring and encoding.
* Bing.com and are listed in the top 5 results in search engines.
* Yes the order of the results is important some time but not at all.

*What algorithm does Bing use?*

The **algorithm uses** vector search and deep learning models to provide results based on search intent.